

## Message Text

UNCLASSIFIED

PAGE 01 BRUSSE 07840 121641Z  
ACTION EUR-12

INFO OCT-01 IO-14 ISO-00 STR-04 AID-05 CEA-01 CIAE-00  
COME-00 EB-07 FRB-01 INR-07 NSAE-00 EPG-02 SP-02  
TRSE-00 LAB-04 SIL-01 OMB-01 PA-02 PRS-01 NSC-05  
/070 W

-----022741 122114Z /64

R 121633Z JUL 77  
FM AMEMBASSY BRUSSELS  
TO SECSTATE WASHDC 0801  
USIA WASHDC  
INFO USMISSION GENEVA  
ALL EC CAPITALS

UNCLAS BRUSSELS 07840

USEEC

PASS WHITE HOUSE FOR STR

FOR IEU:COHEN, IOP:HILL AND THURBER

E.O. 11652:N/A  
TAGS:ETRD, EEC, US  
SUBJECT: PRESS COVERAGE OF AMBASSADOR STRAUSS PRESS  
CONFERENCE

1. SUMMARY. EUROPEAN MEDIA COVERAGE OF SPECIAL TRADE  
REPRESENTATIVE STRAUSS' JULY 11 JOINT BRUSSELS PRESS  
CONFERENCE WITH EUROPEAN COMMUNITY COMMISSIONER FOR  
EXTERNAL AFFAIRS WILLY HAFERKAMP GIVES MOST ENCOURAGING  
VIEW OF MULTILATERAL TRADE NEGOTIATIONS (MTN) SINCE  
SEPTEMBER 1973 START OF THIS GATT ROUND. SOME STORIES  
CONTAIN SMALL NOTES OF CAUTION REGARDING FRENCH  
GOVERNMENT'S ATTITUDE. END SUMMARY.

2. EC COMMISSION PRESS ROOM WAS FULL AND MEDIA COVERAGE  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BRUSSE 07840 121641Z

IS COPIOUS. TONE OF JOURNALISTS' REPORTS IS UPBEAT  
REGARDING RAPID MOVEMENT IN GENEVA, TYPIFIED BY  
THE GUARDIAN HEADLINE, QTE OPTIMISM SHINES ON US-EEC  
TRADE PACT TALKS UNQTE AND LONDON TIMES DESCRIPTION  
OF STRAUSS' QUOTE REMARKABLY OPTIMISTIC AND EBULLIENT  
ASSESSMENT UNQTE.

AMBASSADOR STRAUSS' TERMINOLOGY APPEARED IN FRANKFURTER ALLGEMEINE HEADLINE, QTE A SIGNIFICANT DAY IN THE TOKYO ROUND UNQTE, WHILE AGENCE EUROPE TITLED STORY, QTE IMMEDIATE RELAUNCHING OF TOKYO ROUND UNQTE.

3. THIS POINT FURTHER EMPHASIZED BY CONTRAST. FRANKFURTER ALLGEMEINE SAID GENEVA NEGOTIATIONS, QTE WHICH HAVE BEEN STAGNATING FOR ALMOST FOUR YEARS, ARE TO BE VIGOROUSLY PUSHED AHEAD UNQTE. AFP REPORT SPOKE OF QTE A TIGHT CALENDAR UNQTE TO MOVE QTE THIS INTERMINABLE NEGOTIATION UNQTE TO FINAL STAGE.

4. ALL ACCOUNTS EMPHASIZED EXPEDITED TIMETABLE FULLY AGREED BETWEEN STRAUSS AND EC COMMISSION. ALTHOUGH MOST QUOTES AND REFERENCES WERE TO STRAUSS, PRESENCE OF HAFERKAMP AT PRESS CONFERENCE AND HIS REMARKS WERE DULY NOTED.

5. WITH MORE OR FEWER DETAILS, PRESS AND RADIO REPORTS OUTLINED FOUR PHASES OF NEGOTIATIONS FORESEEN FOR AUTUMN 1977. REUTER, CBS RADIO, FRANKFURTER ALLGEMEINE, AND THERS STRESSED DECISION TO MOVE NEGOTIATIONS QUICKLY AHEAD WAS MOTIVATED BY NEED TO COUNTER RISING PROTECTIONIST PRESSURES.

6. FINANCIAL TIMES, UPI, AND AFP MADE SPECIAL NOTE OF UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BRUSSE 07840 121641Z

STRAUSS STATEMENT THAT US WAS NOT SEEKING STRUCTURAL CHANGE IN EC COMMON AGRICULTURAL POLICY, AFP SAYING THIS DECLARATION MADE BY US QTE FOR THE FIRST TIME UNQTE. AT THE SAME TIME, THESE REPORTS LE FIGARO, AND OTHERS ESTIMATED AREA OF GREATEST DIFFICULTY IN NEGOTIATION WOULD BE AGRICULTURE.

7. AS REGARDS EC MEMBER STATES' ATTITUDES TOWARD MTN, FRANKFURTER ALLGEMEINE SAID HAFERKAMP RECALLED LONDON MAY 1977 SUMMIT COMMITMENT, AND GUARDIAN STATED QTE IN THEORY, THE COMMISSION NEED NOT SEEK THE APPROVAL OF THE COUNCIL OF MINISTERS FOR THE NEW TIMETABLE UNQTE. HOWEVER, BBC RADIO, WHICH LED MORNING WORLDWIDE SERVICE NEWS WITH REPORT OF STRAUSS-HAFERKAMP PRESS CONFERENCE, THOUGHT AGREEMENT ON EXPEDITED TIMETABLE MIGHT BE QTE IMPLICIT REBUKE, PERHAPS UNQTE TO FRENCH PRIME MINISTER. FINANCIAL TIMES SAID QTE IT REMAINS TO BE SEEN WHETHER MR. STRAUSS'S OPTIMISM WILL BE SHARED BY ALL THE GOVERNMENTS OF THE NINE, AND IN PARTICULAR BY FRANCE UNQTE. LONDON TIMES THOUGHT QTE FRANCE'S ATTITUDE WILL BE CRUCIAL UNQTE.

8. FRANKFURTER ALLGEMEINE, AGENCE EUROPE, THE GUARDIAN,  
AND FINANCIAL TIMES EACH GAVE A PARAGRAPH TO STRAUSS  
STATEMENTS UNDERLINING CARTER ADMINISTRATION DETERMINATION  
TO FIGHT VAT COUNTERVAILING CASE THROUGH THE COURTS AND,  
IF NECESSARY, SEEK LEGISLATIVE RELIEF. HINTON

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** REPORTS, PRESS CONFERENCES, AMBASSADORS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 12-Jul-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977BRUSSE07840  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770248-0031  
**Format:** TEL  
**From:** BRUSSELS USEEC  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770769/aaaachgl.tel  
**Line Count:** 121  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 00b4676d-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 17-Dec-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1894501  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRESS COVERAGE OF AMBASSADOR STRAUSS PRESS CONFERENCE  
**TAGS:** ETRD, US, EEC, (STRAUSS, ROBERT)  
**To:** STATE USIA  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/00b4676d-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009